

# ASEC `This Is A Designated Smoking Area` 200mm x 300mm PVC Self Adhesive Sign

Prohibition · Asec · 1 variant

PRICING

**From £20.15 ex VAT**

£24.18 inc VAT

1 variant available  
VAT 20.00%

**Product Imagery**



**Specification Summary**

Brand	Asec
Product type	Prohibition

**Product Description**

The Asec 'This Is A Designated Smoking Area' sign is designed to clearly identify areas where smoking is permitted on your premises. Featuring a green rectangular background with bold white text, this sign provides a clear and professional visual guide for visitors, customers, and staff.

Measuring 200mm x 300mm, the sign is manufactured from high-quality, semi-rigid PVC. It comes with a self-adhesive backing, allowing for quick and hassle-free application to any clean, dry, and flat surface without the need for screws or external adhesives. It is an ideal signage solution for businesses, public spaces, and industrial sites looking to manage designated smoking zones effectively.

**Technical Specifications**

- **Brand:** Asec
- **Manufacturer Reference:** AS4710
- **Material:** Semi-rigid PVC
- **Backing:** Self-adhesive
- **Width:** 200mm (20cm)

- **Height:** 300mm (30cm)
- **Finish/Colour:** Green with white text
- **Legend:** This Is A Designated Smoking Area
- **Weight:** 64g
- **Pack Quantity:** 1

## Key Features

- **Clear Signage:** Green rectangular design with white text clearly indicates permitted smoking areas.
- **Self-Adhesive Backing:** Quick and easy to install on clean, dry, and flat surfaces without tools or extra fixings.
- **Durable Construction:** Made from semi-rigid PVC for long-lasting use.
- **Professional Appearance:** Helps businesses and public premises maintain clear, organized, and compliant site management.

**Variant Specifications And Pricing**

Image	Part Number	Ex VAT	Inc VAT	Attributes / Specs
	AS4710	£20.15	£24.18	<p><b>Barcode:</b> 5015397001214  <b>Brand:</b> Asec  <b>Finish:</b> Green  <b>Legend:</b> This Is A Designated Smoking Area  <b>Manufacturer Reference:</b> AS4710  <b>Pack Quantity:</b> 1  <b>Weight:</b> 64g  <b>Width:</b> 20cm</p>

## Brand Profile

Asec



**ASEC** is a **trade-focused security hardware brand** built around the “everyday kit” locksmiths and installers reach for, with a big emphasis on **breadth, availability, and value** rather than boutique-only spec pieces. The brand was **established in 2003** and was created specifically to **support independent retailers and security professionals** with products that *“would never become available through the large multiple retailers.”*

Where ASEC gets especially interesting (and why it tends to become a “default stock brand”) is the **scale of the range**:

- ASEC positions itself as having a portfolio of **2,000+ individual products**, described as one of the **largest ranges under a single security brand name** in the industry.
- Coverage is intentionally broad across the core trade categories: **Access Control, Architectural Hardware, Key Cutting, Locking Products, UPVC, Tools & Accessories.**

ASEC is **exclusive to Aldridge Security** (whom we distribute) in the UK trade ecosystem (Aldridge explicitly calls itself the **exclusive distributor of ASEC Security Products worldwide**). That exclusivity is a big part of the brand's identity: it keeps the range aimed at the trade channel rather than getting diluted into mass retail.