

# ASEC `Reception` 200mm x 50mm Gold Self Adhesive Sign

Polished Gold Effect · Asec · 1 variant

PRICING

**From £8.79 ex VAT**

£10.55 inc VAT

1 variant available  
VAT 20.00%

**Product Imagery**



**Specification Summary**

Brand	Asec
Product type	Polished Gold Effect

**Product Description**

The Asec 'Reception' self-adhesive sign is a stylish and practical solution for clearly identifying reception areas in offices, hotels, and commercial premises. Featuring a polished gold effect with a mirror-like finish, this mini sign offers a contemporary look that effortlessly complements modern interior decor.

Measuring 200mm x 50mm, its compact design makes it ideal for environments where space is limited or where larger signage would look intrusive. Manufactured from semi-rigid PVC, it is highly durable and easy to maintain. The self-adhesive backing ensures a quick, secure, and hassle-free installation on most smooth, clean surfaces without the need for screws or drilling.

**Technical Specifications**


- **Brand:** Asec
- **Legend:** Reception
- **Finish:** Polished Gold Effect
- **Material:** Semi-rigid PVC
- **Mounting:** Self-adhesive

- **Width:** 200mm
- **Height:** 50mm
- **Weight:** 16g
- **Pack Quantity:** 1

## Key Features

- **Polished Gold Finish:** Features a mirror-like surface for a modern, professional appearance.
- **Space-Saving Design:** Compact 200mm x 50mm size is perfect for areas with space constraints.
- **Easy Installation:** Self-adhesive backing allows for quick and secure mounting without tools.
- **Durable Construction:** Made from high-quality semi-rigid PVC for long-lasting use.
- **Versatile Application:** Ideal for commercial establishments, offices, and public buildings.

### Variant Specifications And Pricing

Image	Part Number	Ex VAT	Inc VAT	Attributes / Specs
	AS4721	£8.79	£10.55	<p><b>Barcode:</b> 5015397144706</p> <p><b>Brand:</b> Asec</p> <p><b>Finish:</b> Gold</p> <p><b>Legend:</b> Reception</p> <p><b>Manufacturer Reference:</b> AS4721</p> <p><b>Pack Quantity:</b> 1</p> <p><b>Weight:</b> 16g</p> <p><b>Width:</b> 20cm</p>

## Brand Profile

Asec



**ASEC** is a **trade-focused security hardware brand** built around the “everyday kit” locksmiths and installers reach for, with a big emphasis on **breadth, availability, and value** rather than boutique-only spec pieces. The brand was **established in 2003** and was created specifically to **support independent retailers and security professionals** with products that *“would never become available through the large multiple retailers.”*

Where ASEC gets especially interesting (and why it tends to become a “default stock brand”) is the **scale of the range**:

- ASEC positions itself as having a portfolio of **2,000+ individual products**, described as one of the **largest ranges under a single security brand name** in the industry.
- Coverage is intentionally broad across the core trade categories: **Access Control, Architectural Hardware, Key Cutting, Locking Products, UPVC, Tools & Accessories.**

ASEC is **exclusive to Aldridge Security** (whom we distribute) in the UK trade ecosystem (Aldridge explicitly calls itself the **exclusive distributor of ASEC Security Products worldwide**). That exclusivity is a big part of the brand's identity: it keeps the range aimed at the trade channel rather than getting diluted into mass retail.