

# ASEC `Push` 200mm x 50mm Chrome Self Adhesive Sign

Chrome Effect · Asec · 1 variant

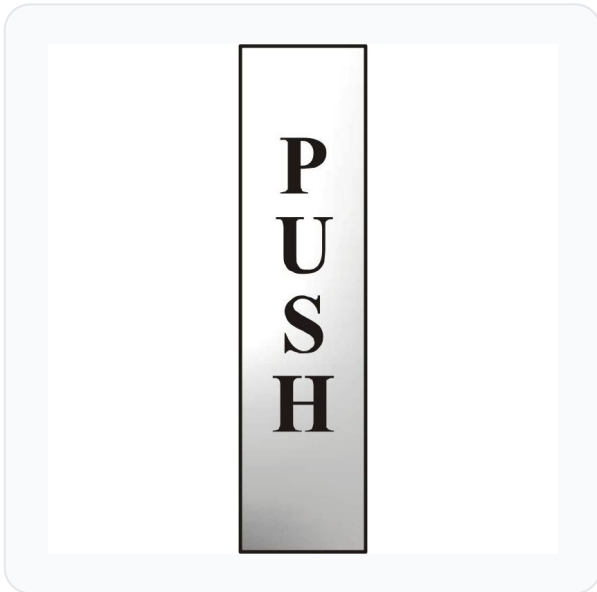
**PRICING**

**From £6.59 ex VAT**

£7.91 inc VAT

1 variant available  
VAT 20.00%

**Product Imagery**



**Specification Summary**

Brand	Asec
Product type	Chrome Effect

**Product Description**

The Asec 'Push' Chrome Self-Adhesive Sign is a sleek, contemporary solution for guiding visitors and staff in commercial and office environments. Measuring 200mm x 50mm, this compact sign is ideal for areas with limited space where larger signage would look bulky or impractical.

Crafted from durable, semi-rigid PVC with a mirror-like chrome-plated finish, it offers a modern, high-end look that complements contemporary door hardware and office decor. The self-adhesive backing ensures a quick, hassle-free installation on any clean, flat surface without the need for screws or drilling.

**Technical Specifications**


- **Brand:** Asec
- **Manufacturer Reference:** AS4763
- **Length:** 200mm
- **Width:** 50mm
- **Material:** Semi-rigid PVC
- **Finish:** Chrome Plated (Chrome Effect)

- **Legend:** Push
- **Fixing:** Self-adhesive backing
- **Pack Quantity:** 1

## Key Features

- **Contemporary Design:** Mirror-like chrome finish provides a modern, professional appearance.
- **Space-Saving Profile:** Compact 200mm x 50mm size is perfect for areas with limited space.
- **Easy Installation:** Self-adhesive backing allows for quick mounting without screws or tools.
- **Durable Construction:** Made from semi-rigid PVC to resist wear and tear in busy environments.
- **Versatile Application:** Ideal for offices, retail spaces, and commercial premises.

**Variant Specifications And Pricing**

Image	Part Number	Ex VAT	Inc VAT	Attributes / Specs
	AS4763	£6.59	£7.91	<p><b>Barcode:</b> 5015397201867  <b>Brand:</b> Asec  <b>Finish:</b> Chrome Plated  <b>Legend:</b> Push  <b>Manufacturer Reference:</b> AS4763  <b>Pack Quantity:</b> 1  <b>Weight:</b> 11g  <b>Width:</b> 50mm</p>

## Brand Profile

Asec



**ASEC** is a **trade-focused security hardware brand** built around the “everyday kit” locksmiths and installers reach for, with a big emphasis on **breadth, availability, and value** rather than boutique-only spec pieces. The brand was **established in 2003** and was created specifically to **support independent retailers and security professionals** with products that *“would never become available through the large multiple retailers.”*

Where ASEC gets especially interesting (and why it tends to become a “default stock brand”) is the **scale of the range**:

- ASEC positions itself as having a portfolio of **2,000+ individual products**, described as one of the **largest ranges under a single security brand name** in the industry.
- Coverage is intentionally broad across the core trade categories: **Access Control, Architectural Hardware, Key Cutting, Locking Products, UPVC, Tools & Accessories.**

ASEC is **exclusive to Aldridge Security** (whom we distribute) in the UK trade ecosystem (Aldridge explicitly calls itself the **exclusive distributor of ASEC Security Products worldwide**). That exclusivity is a big part of the brand's identity: it keeps the range aimed at the trade channel rather than getting diluted into mass retail.