

# ASEC `Mind The Step` 200mm x 50mm Chrome Self Adhesive Sign

Chrome Effect · Asec · 1 variant

**PRICING**

**From £8.79 ex VAT**

£10.55 inc VAT

1 variant available  
VAT 20.00%

**Product Imagery**



**Specification Summary**

Brand	Asec
Product type	Chrome Effect

**Product Description**

The Asec 'Mind The Step' Chrome Self-Adhesive Sign is a sleek, contemporary hazard-warning solution designed to highlight trip risks in commercial, industrial, and public environments. Combining the modern appeal of a polished chrome-effect finish with a compact, space-efficient format, this sign ensures clear warning visibility without compromising the visual style of your premises.

Manufactured from semi-rigid PVC, this mini sign offers an excellent balance of durability and lightweight construction. Its mirror-like surface provides a sophisticated finish normally associated with metal signage, but without the weight or complex installation. It is ideal for use in offices, retail spaces, and commercial establishments where space constraints make larger signs impractical or unsightly. Thanks to its self-adhesive backing, it can be quickly and securely mounted to clean, flat surfaces.

**Technical Specifications**


- **Brand:** Asec
- **Manufacturer Reference:** AS4762
- **Barcode:** 5015397201836

- **Legend:** Mind The Step
- **Finish:** Chrome Plated
- **Material:** Semi-rigid PVC
- **Width:** 200mm (20cm)
- **Height:** 50mm
- **Weight:** 11g
- **Pack Quantity:** 1

## Key Features

- **Contemporary Aesthetic:** Polished chrome-effect finish offers a modern, mirror-like appearance that complements contemporary interiors.
- **Space-Saving Design:** Compact 200mm x 50mm dimensions make it ideal for areas where space is limited or where larger signs would look unsightly.
- **Easy Installation:** Self-adhesive backing allows for quick, hassle-free mounting on flat, clean surfaces without the need for tools or screws.
- **Durable Construction:** Made from semi-rigid PVC to resist flexing and surface wear in busy commercial environments.
- **Clear Hazard Warning:** High-contrast "Mind The Step" lettering ensures immediate visual recognition to help prevent trip hazards.

### Variant Specifications And Pricing

Image	Part Number	Ex VAT	Inc VAT	Attributes / Specs
	AS4762	£8.79	£10.55	<b>Barcode:</b> 5015397201836 <b>Brand:</b> Asec <b>Finish:</b> Chrome Plated <b>Legend:</b> Mind The Step <b>Manufacturer Reference:</b> AS4762 <b>Pack Quantity:</b> 1 <b>Weight:</b> 11g <b>Width:</b> 20cm

## Brand Profile

Asec



**ASEC** is a **trade-focused security hardware brand** built around the “everyday kit” locksmiths and installers reach for, with a big emphasis on **breadth, availability, and value** rather than boutique-only spec pieces. The brand was **established in 2003** and was created specifically to **support independent retailers and security professionals** with products that *“would never become available through the large multiple retailers.”*

Where ASEC gets especially interesting (and why it tends to become a “default stock brand”) is the **scale of the range**:

- ASEC positions itself as having a portfolio of **2,000+ individual products**, described as one of the **largest ranges under a single security brand name** in the industry.
- Coverage is intentionally broad across the core trade categories: **Access Control, Architectural Hardware, Key Cutting, Locking Products, UPVC, Tools & Accessories.**

ASEC is **exclusive to Aldridge Security** (whom we distribute) in the UK trade ecosystem (Aldridge explicitly calls itself the **exclusive distributor of ASEC Security Products worldwide**). That exclusivity is a big part of the brand's identity: it keeps the range aimed at the trade channel rather than getting diluted into mass retail.