

# ASEC `Keep This Door Closed` 200mm x 300mm PVC Self Adhesive Sign

Fire Door & Access · Asec · 1 variant

## PRICING

**From £20.15 ex VAT**

£24.18 inc VAT

1 variant available  
VAT 20.00%

## Product Imagery



## Specification Summary

Brand	Asec
Product type	Fire Door & Access

## Product Description

The Asec 'Keep This Door Closed' self-adhesive sign is a mandatory fire safety sign designed to help properties comply with building and fire safety regulations. It features the standard blue circular graphic with clear white text, instructing users to keep designated fire doors closed to maintain the building's fire compartments.

Supplied on a sheet of six individual signs, this pack is a highly cost-effective solution for premises with multiple fire doors. Each sign is manufactured from a durable, semi-rigid PVC with a self-adhesive backing, allowing for a quick and simple peel-and-stick application to any clean, flat surface. This eliminates the need for screws, drilling, or

separate adhesives.

With an overall sheet size of 200mm x 300mm, each of the six individual signs measures 100mm (10cm) in width, providing excellent visibility in corridors, stairwells, and communal areas.

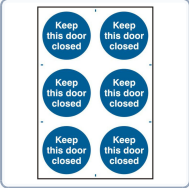
## Technical Specifications

- **Brand:** Asec
- **Manufacturer Reference:** AS4653
- **Material:** Semi-rigid PVC
- **Backing:** Self-adhesive
- **Overall Sheet Dimensions:** 200mm (H) x 300mm (W)
- **Individual Sign Width:** 100mm (10cm)
- **Legend:** Keep This Door Closed
- **Colour/Finish:** Blue & White
- **Pack Quantity:** 6 signs per sheet
- **Weight:** 64g
- **Barcode:** 5015397133229

## Key Features

- **Mandatory Fire Safety Signage:** Features the standard blue circle with white text to clearly instruct users to keep fire doors closed.
- **Self-Adhesive Backing:** Quick and easy peel-and-stick application to clean, flat surfaces with no screws or separate adhesive required.
- **Durable PVC Construction:** Made from semi-rigid PVC for long-lasting durability in busy commercial or residential environments.
- **Convenient Pack Size:** Supplied on a single sheet containing 6 individual signs, offering excellent value for multi-door installations.

**Variant Specifications And Pricing**

Image	Part Number	Ex VAT	Inc VAT	Attributes / Specs
	AS4653	£20.15	£24.18	<p><b>Barcode:</b> 5015397133229  <b>Brand:</b> Asec  <b>Finish:</b> Blue &amp; White  <b>Legend:</b> Keep This Door Closed  <b>Manufacturer Reference:</b> AS4653  <b>Pack Quantity:</b> 6  <b>Weight:</b> 64g  <b>Width:</b> 10cm</p>

## Brand Profile

Asec



**ASEC** is a **trade-focused security hardware brand** built around the “everyday kit” locksmiths and installers reach for, with a big emphasis on **breadth, availability, and value** rather than boutique-only spec pieces. The brand was **established in 2003** and was created specifically to **support independent retailers and security professionals** with products that *“would never become available through the large multiple retailers.”*

Where ASEC gets especially interesting (and why it tends to become a “default stock brand”) is the **scale of the range**:

- ASEC positions itself as having a portfolio of **2,000+ individual products**, described as one of the **largest ranges under a single security brand name** in the industry.
- Coverage is intentionally broad across the core trade categories: **Access Control, Architectural Hardware, Key Cutting, Locking Products, UPVC, Tools & Accessories.**

ASEC is **exclusive to Aldridge Security** (whom we distribute) in the UK trade ecosystem (Aldridge explicitly calls itself the **exclusive distributor of ASEC Security Products worldwide**). That exclusivity is a big part of the brand's identity: it keeps the range aimed at the trade channel rather than getting diluted into mass retail.