

# ASEC `Fire door Keep shut` Sign 100mm x 100mm

Fire Exit & Directions · Asec · 1 variant

**PRICING**

**From £4.02 ex VAT**

£4.82 inc VAT

1 variant available  
VAT 20.00%

**Product Imagery**



**Specification Summary**

<b>Brand</b>	Asec
<b>Product type</b>	Fire Exit & Directions

**Product Description**

The Asec 'Fire Door Keep Shut' sign is an essential safety notice designed to clearly identify fire doors and instruct users to keep them closed. Measuring 100mm x 100mm, this compact sign is manufactured from durable rigid PVC, making it suitable for a wide range of commercial, public, and residential environments.

Featuring a highly visible blue and white finish with clear, bold lettering, it helps ensure critical fire doors remain shut to prevent the spread of smoke and fire. This lightweight sign is easy to mount on any standard fire door.

**Technical Specifications**


- **Brand:** Asec
- **Manufacturer Reference:** AS11536
- **Height:** 100mm
- **Width:** 100mm
- **Material:** Rigid PVC
- **Finish:** Blue & White
- **Legend:** Fire Door Keep Shut
- **Pack Quantity:** 1

- **Weight:** 11g

## Key Features

- **Clear Safety Instruction:** Features the standard "Fire Door Keep Shut" legend to prompt correct door usage.
- **High Visibility:** Crisp blue and white design ensures the sign is easily seen and read.
- **Durable Construction:** Manufactured from robust rigid PVC for long-lasting use.
- **Compact Size:** 100mm x 100mm dimensions make it ideal for mounting on standard fire doors without being obtrusive.
- **Lightweight Design:** Weighs just 11g, allowing for easy installation on various door surfaces.

**Variant Specifications And Pricing**

Image	Part Number	Ex VAT	Inc VAT	Attributes / Specs
	AS11536	£4.02	£4.82	<p><b>Barcode:</b> 5015397539984  <b>Brand:</b> Asec  <b>Finish:</b> Blue &amp; White  <b>Legend:</b> Fire Door Keep Shut  <b>Manufacturer Reference:</b> AS11536  <b>Pack Quantity:</b> 1  <b>Weight:</b> 11g  <b>Width:</b> 10cm</p>

## Brand Profile

Asec



**ASEC** is a **trade-focused security hardware brand** built around the “everyday kit” locksmiths and installers reach for, with a big emphasis on **breadth, availability, and value** rather than boutique-only spec pieces. The brand was **established in 2003** and was created specifically to **support independent retailers and security professionals** with products that *“would never become available through the large multiple retailers.”*

Where ASEC gets especially interesting (and why it tends to become a “default stock brand”) is the **scale of the range**:

- ASEC positions itself as having a portfolio of **2,000+ individual products**, described as one of the **largest ranges under a single security brand name** in the industry.
- Coverage is intentionally broad across the core trade categories: **Access Control, Architectural Hardware, Key Cutting, Locking Products, UPVC, Tools & Accessories.**

ASEC is **exclusive to Aldridge Security** (whom we distribute) in the UK trade ecosystem (Aldridge explicitly calls itself the **exclusive distributor of ASEC Security Products worldwide**). That exclusivity is a big part of the brand's identity: it keeps the range aimed at the trade channel rather than getting diluted into mass retail.