

# ASEC Fire Assembly Point Sign 400mm x 600mm

Fire Exit & Directions · Asec · 1 variant

**PRICING**

**From £37.62 ex VAT**

£45.14 inc VAT

1 variant available  
VAT 20.00%

**Product Imagery**



**Specification Summary**

<b>Brand</b>	Asec
<b>Product type</b>	Fire Exit & Directions

**Product Description**

The Asec Fire Assembly Point Sign is an essential addition to any business, school, or public building's emergency evacuation plan. Measuring 400mm x 600mm, this highly visible sign clearly identifies the designated safe gathering area for staff, visitors, and emergency services during an evacuation.

Constructed from durable 1mm rigid PVC, this non-adhesive sign is designed for long-lasting performance. Its robust build makes it suitable for mounting on a variety of flat surfaces, such as walls, fences, or posts, using screws, adhesive pads, or grab adhesive (fixings not included). Featuring bold white text and standard safety graphics on a vibrant green background, it ensures maximum visibility and clarity from a distance, helping to guide occupants quickly and safely to the correct location in an emergency.

**Technical Specifications**


- **Brand:** Asec
- **Manufacturer Reference:** AS11541
- **Barcode:** 5015397544384
- **Material:** 1mm Rigid PVC (non-adhesive)
- **Width:** 400mm (40cm)

- **Height:** 600mm (60cm)
- **Weight:** 259g
- **Finish:** Green & White
- **Legend:** Fire Assembly Point
- **Pack Quantity:** 1

## Key Features

- **High Visibility:** Bold white text and standard safety graphics on a green background ensure the sign is easily recognisable from a distance.
- **Durable Construction:** Made from 1mm rigid PVC board for excellent durability in indoor or sheltered outdoor environments.
- **Clear Identification:** Helps businesses clearly mark the designated safe evacuation assembly point.
- **Versatile Mounting:** Non-adhesive rigid board can be easily drilled for screw fixing or mounted using adhesive tape or glue (fixings sold separately).

### Variant Specifications And Pricing

Image	Part Number	Ex VAT	Inc VAT	Attributes / Specs
	AS11541	£37.62	£45.14	<p><b>Barcode:</b> 5015397544384</p> <p><b>Brand:</b> Asec</p> <p><b>Finish:</b> Green &amp; White</p> <p><b>Legend:</b> Fire Assembly Point</p> <p><b>Manufacturer Reference:</b> AS11541</p> <p><b>Pack Quantity:</b> 1</p> <p><b>Weight:</b> 259g</p> <p><b>Width:</b> 40cm</p>

## Brand Profile

Asec



**ASEC** is a **trade-focused security hardware brand** built around the “everyday kit” locksmiths and installers reach for, with a big emphasis on **breadth, availability, and value** rather than boutique-only spec pieces. The brand was **established in 2003** and was created specifically to **support independent retailers and security professionals** with products that *“would never become available through the large multiple retailers.”*

Where ASEC gets especially interesting (and why it tends to become a “default stock brand”) is the **scale of the range**:

- ASEC positions itself as having a portfolio of **2,000+ individual products**, described as one of the **largest ranges under a single security brand name** in the industry.
- Coverage is intentionally broad across the core trade categories: **Access Control, Architectural Hardware, Key Cutting, Locking Products, UPVC, Tools & Accessories.**

ASEC is **exclusive to Aldridge Security** (whom we distribute) in the UK trade ecosystem (Aldridge explicitly calls itself the **exclusive distributor of ASEC Security Products worldwide**). That exclusivity is a big part of the brand's identity: it keeps the range aimed at the trade channel rather than getting diluted into mass retail.