

# ASEC Fire Action Procedure 200mm x 300mm PVC Self Adhesive Sign

Fire Action & First Aid · Asec · 2 variants

**PRICING**

**From £15.15 ex VAT**

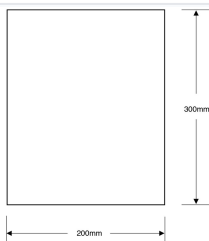
£18.18 inc VAT

2 variants available

VAT 20.00%

Range: £15.15 - £20.15 ex VAT

**Product Imagery**



**Specification Summary**

Brand Asec

Product type Fire Action & First Aid

**Product Description**

Ensure your premises are compliant and your occupants are safe with the Asec Fire Action Procedure Sign. In an emergency, clear and immediate instructions are vital to prevent panic and guide safe evacuation. This mandatory safe practice and procedure sign features the standard blue circle with a white image, indicating that a specific course of action must be taken.

Constructed from high-quality, semi-rigid PVC, this 200mm x 300mm portrait sign is highly durable and resistant to moisture and wear, making it ideal for busy commercial, industrial, or residential environments. Installation is quick and hassle-free thanks to the strong self-adhesive backing, allowing you to mount it securely to any smooth, clean surface such as walls, doors, or panels without the need for tools or screws.

This sign is available in two options to suit your building's risk assessment and evacuation plan:

- **Option 1 (AS4646):** Standard Fire Action Procedure sign.
- **Option 2 (AS4647):** Fire Action Procedure sign with additional actions for more detailed guidance.

Please choose your preferred manufacturer reference and barcode option from the selection below.



## Technical Specifications

- **Brand:** Asec
- **Manufacturer Reference:** AS4646 or AS4647 (please select from the options below)
- **Barcode:** 5015397265012 or 5015397270184 (please select from the options below)
- **Material:** Semi-rigid PVC
- **Fixing Method:** Self-adhesive backing
- **Finish:** White
- **Legend:** Fire Action Procedure
- **Width:** 200mm (20cm)
- **Height:** 300mm
- **Pack Quantity:** 1

## Key Features

- **Clear Guidance:** Features the mandatory blue circle and white image to clearly denote required safety actions.
- **Two Options Available:** Choose between Option 1 (Standard) or Option 2 (with Additional Actions) to match your building's safety requirements.
- **Durable Construction:** Made from high-quality semi-rigid PVC to withstand moisture and everyday wear.
- **Easy Installation:** Strong self-adhesive backing allows for quick, tool-free mounting on smooth, clean surfaces.
- **High Visibility:** Portrait format measuring 200mm x 300mm for clear readability in an emergency.

## Variant Specifications And Pricing

Image	Part Number	Ex VAT	Inc VAT	Attributes / Specs
 <p>The sign AS4646 is titled 'Fire action' and features a blue header with a white exclamation mark icon. Below the header, it lists three numbered instructions: '1. Operate nearest fire alarm.', '2. Leave building by nearest exit.', and '3. Report to assembly point.' To the right of these instructions are three small icons: a fire alarm pull station, a person walking, and a person reporting. At the bottom, there is a red prohibition sign with a white 'no' symbol and the text 'Do not use lifts'.</p>	AS4646	£20.15	£24.18	<p><b>Barcode:</b> 5015397265012  <b>Brand:</b> Asec  <b>Finish:</b> White  <b>Legend:</b> Fire Action Procedure  <b>Manufacturer Reference:</b> AS4646  <b>Pack Quantity:</b> 1  <b>Weight:</b> 64g  <b>Width:</b> 20cm</p>
 <p>The sign AS4647 is titled 'Fire action' and features a blue header with a white exclamation mark icon. Below the header, it lists four numbered instructions: '1. Sound the alarm.', '2. Leave building by nearest available exit.', '3. Report to assembly point.', and '4. Wait for instructions from the fire warden or other authorised person.' To the right of these instructions are four small icons: a fire alarm pull station, a person walking, a person reporting, and a person waiting. At the bottom, there is a red prohibition sign with a white 'no' symbol and the text 'Do not use the lifts'.</p>	AS4647	£15.15	£18.18	<p><b>Barcode:</b> 5015397270184  <b>Brand:</b> Asec  <b>Finish:</b> White  <b>Legend:</b> Fire Action Procedure  <b>Manufacturer Reference:</b> AS4647  <b>Pack Quantity:</b> 1  <b>Packaging:</b> Bagged  <b>Weight:</b> 64g  <b>Width:</b> 20cm</p>

## Brand Profile

Asec



**ASEC** is a **trade-focused security hardware brand** built around the “everyday kit” locksmiths and installers reach for, with a big emphasis on **breadth, availability, and value** rather than boutique-only spec pieces. The brand was **established in 2003** and was created specifically to **support independent retailers and security professionals** with products that *“would never become available through the large multiple retailers.”*

Where ASEC gets especially interesting (and why it tends to become a “default stock brand”) is the **scale of the range**:

- ASEC positions itself as having a portfolio of **2,000+ individual products**, described as one of the **largest ranges under a single security brand name** in the industry.
- Coverage is intentionally broad across the core trade categories: **Access Control, Architectural Hardware, Key Cutting, Locking Products, UPVC, Tools & Accessories.**

ASEC is **exclusive to Aldridge Security** (whom we distribute) in the UK trade ecosystem (Aldridge explicitly calls itself the **exclusive distributor of ASEC Security Products worldwide**). That exclusivity is a big part of the brand's identity: it keeps the range aimed at the trade channel rather than getting diluted into mass retail.