

# ASEC `Automatic Fire Door Keep Clear` 200mm x 300mm PVC Self Adhesive Sign

Fire Door & Access · Asec · 1 variant

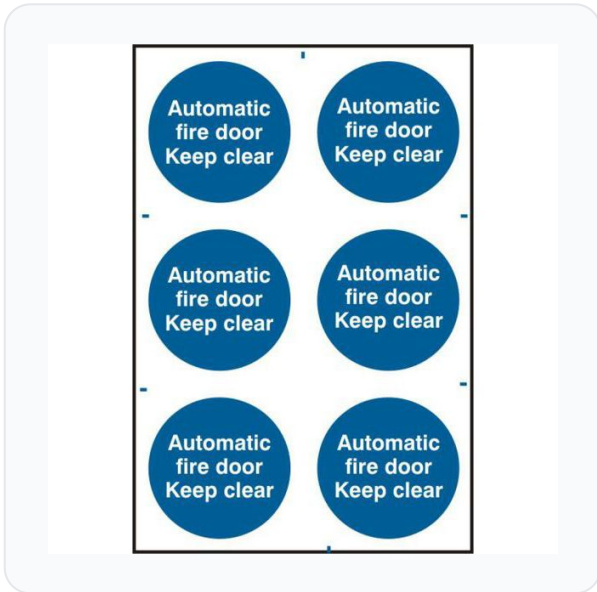
**PRICING**

**From £20.15 ex VAT**

£24.18 inc VAT

1 variant available  
VAT 20.00%

**Product Imagery**



**Specification Summary**

Brand	Asec
Product type	Fire Door & Access

**Product Description**

The Asec 'Automatic Fire Door Keep Clear' sign is a mandatory access safety sign designed to ensure clear instruction and compliance with fire safety regulations. It features the standard mandatory blue circle with white text and imagery, indicating a specific course of action that must be followed to keep emergency routes clear.

Constructed from durable, semi-rigid PVC, this sign is self-adhesive, allowing for quick, easy, and secure application to doors and flat surfaces without the need for screws or additional fixings. It is supplied as a convenient sheet containing 6 signs, making it an efficient and cost-effective choice for outfitting multiple fire doors across commercial, industrial, or residential properties.

Ensure your premises meet the necessary safety standards with these highly visible, professional-grade mandatory signs.

**Technical Specifications**

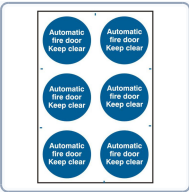
- **Brand:** Asec
- **Manufacturer Reference:** AS4644

- **Barcode:** 5015397132994
- **Sign Legend:** Automatic Fire Door Keep Clear
- **Dimensions:** 200mm x 300mm
- **Material:** Semi-rigid PVC
- **Adhesive:** Self-adhesive backing
- **Colour/Finish:** Blue & White
- **Pack Quantity:** 6 signs per sheet

## Key Features

- **Mandatory Safety Sign:** Features a clear blue circle with white text to denote a mandatory action for fire safety compliance.
- **Self-Adhesive Backing:** Easy to apply to clean, flat surfaces without requiring screws or additional fixings.
- **Durable PVC Construction:** Made from semi-rigid PVC for long-lasting indoor use.
- **Cost-Effective Pack:** Supplied as 6 signs per sheet, ideal for multi-door installations.

**Variant Specifications And Pricing**

Image	Part Number	Ex VAT	Inc VAT	Attributes / Specs
	AS4644	£20.15	£24.18	<p><b>Barcode:</b> 5015397132994</p> <p><b>Brand:</b> Asec</p> <p><b>Finish:</b> Blue &amp; White</p> <p><b>Legend:</b> Automatic Fire Door Keep Clear</p> <p><b>Manufacturer Reference:</b> AS4644</p> <p><b>Pack Quantity:</b> 6</p> <p><b>Packaging:</b> Bagged</p> <p><b>Weight:</b> 64g</p> <p><b>Width:</b> 10cm</p>

## Brand Profile

Asec



**ASEC** is a **trade-focused security hardware brand** built around the “everyday kit” locksmiths and installers reach for, with a big emphasis on **breadth, availability, and value** rather than boutique-only spec pieces. The brand was **established in 2003** and was created specifically to **support independent retailers and security professionals** with products that *“would never become available through the large multiple retailers.”*

Where ASEC gets especially interesting (and why it tends to become a “default stock brand”) is the **scale of the range**:

- ASEC positions itself as having a portfolio of **2,000+ individual products**, described as one of the **largest ranges under a single security brand name** in the industry.
- Coverage is intentionally broad across the core trade categories: **Access Control, Architectural Hardware, Key Cutting, Locking Products, UPVC, Tools & Accessories.**

ASEC is **exclusive to Aldridge Security** (whom we distribute) in the UK trade ecosystem (Aldridge explicitly calls itself the **exclusive distributor of ASEC Security Products worldwide**). That exclusivity is a big part of the brand's identity: it keeps the range aimed at the trade channel rather than getting diluted into mass retail.