ASEC `Pull` 200mm x 50mm Chrome Self Adhesive Sign

Chrome Effect · Asec · 1 variant

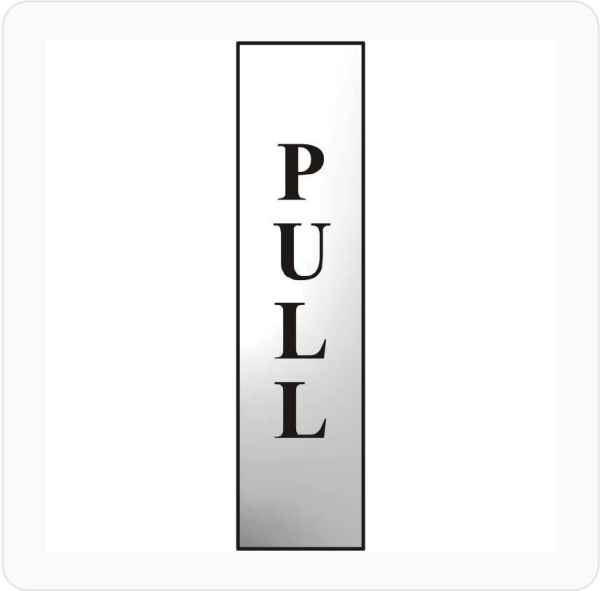
PRICING

From £6.59 ex VAT

£7.91 inc VAT

1 variant available
VAT 20.00%

Product Imagery



Specification Summary

Brand	Asec
Product type	Chrome Effect

Product Description

The Asec "Pull" 200mm x 50mm Chrome Self-Adhesive Sign is a sleek and contemporary door sign designed to provide clear direction in any commercial, retail, or office environment. Featuring a modern, mirror-like chrome finish, this mini sign offers a polished aesthetic that seamlessly complements modern architectural hardware.

Constructed from durable, semi-rigid PVC, the sign is engineered to withstand daily wear and tear in high-traffic areas. Its compact 200mm x 50mm dimensions make it an ideal choice for doors where space constraints make larger, bulkier signs impractical or visually intrusive.

Installation is quick and straightforward thanks to the self-adhesive backing, which eliminates the need for screws, drilling, or additional fixings. Simply peel and apply to a clean, flat door surface to instantly improve navigation and professional presentation.

Technical Specifications

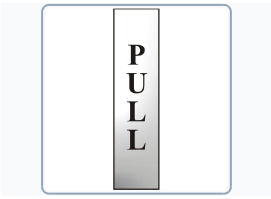
- **Brand:** Asec
- **Manufacturer Reference:** AS4764

- **Material:** Semi-rigid PVC
- **Finish:** Chrome Plated (Mirror-like chrome effect)
- **Legend:** Pull
- **Height:** 200mm
- **Width:** 50mm
- **Weight:** 11g
- **Pack Quantity:** 1

Key Features

- **Space-Saving Design:** Compact dimensions are ideal for areas with limited space where larger signs would be impractical.
- **Contemporary Finish:** Mirror-like chrome effect provides a modern, professional look suitable for offices and commercial premises.
- **Easy Installation:** Self-adhesive backing allows for quick and secure mounting without the need for tools or screws.
- **Durable Construction:** Made from semi-rigid PVC to resist bending and wear in busy environments.

Variant Specifications And Pricing

Image	Part Number	Ex VAT	Inc VAT	Attributes / Specs
	AS4764	£6.59	£7.91	**Barcode:** 5015397201881 **Brand:** Asec **Finish:** Chrome Plated **Legend:** Pull **Manufacturer Reference:** AS4764 **Pack Quantity:** 1 **Weight:** 11g **Width:** 50mm

Brand Profile

Asec



ASEC is a **trade-focused security hardware brand** built around the “everyday kit” locksmiths and installers reach for, with a big emphasis on **breadth, availability, and value** rather than boutique-only spec pieces. The brand was **established in 2003** and was created specifically to **support independent retailers and security professionals** with products that *“would never become available through the large multiple retailers.”*

Where ASEC gets especially interesting (and why it tends to become a “default stock brand”) is the **scale of the range**:

- ASEC positions itself as having a portfolio of **2,000+ individual products**, described as one of the **largest ranges under a single security brand name** in the industry.
- Coverage is intentionally broad across the core trade categories: **Access Control, Architectural Hardware, Key Cutting, Locking Products, UPVC, Tools & Accessories**.

ASEC is **exclusive to Aldridge Security** (whom we distribute) in the UK trade ecosystem (Aldridge explicitly calls itself the **exclusive distributor of ASEC Security Products worldwide**). That exclusivity is a big part of the brand’s identity: it keeps the range aimed at the trade channel rather than getting diluted into mass retail.