ASEC `Keep This Escape Route Clear` 200mm x 150mm PVC Self Adhesive Sign

Fire Door & Access · Asec · 1 variant

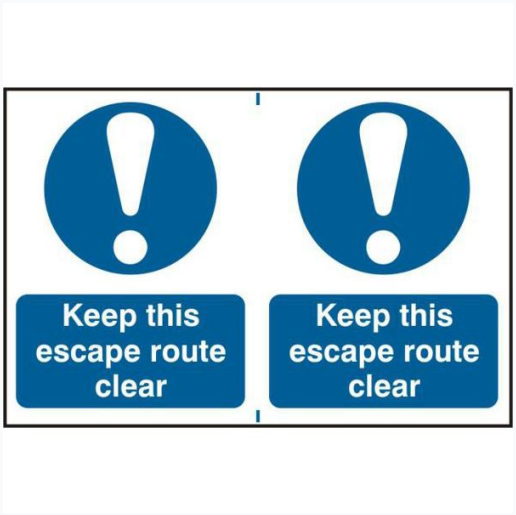
PRICING

From £20.15 ex VAT

£24.18 inc VAT

1 variant available
VAT 20.00%

Product Imagery



Specification Summary

Brand	Asec
Product type	Fire Door & Access

Product Description

The Asec 'Keep This Escape Route Clear' sign is a mandatory fire safety sign designed to clearly instruct staff, visitors, and residents to maintain unobstructed evacuation paths. Featuring the standard blue circle with a white symbol and bold white lettering on a blue background, this sign ensures immediate recognition and compliance with safety protocols.

Constructed from durable, semi-rigid PVC, the sign is equipped with a self-adhesive backing, making installation quick and straightforward on any clean, dry, and flat surface. Supplied as a convenient pack of two signs per sheet, it is an essential addition to corridors, stairwells, and designated fire exit routes in commercial, industrial, or multi-occupancy residential buildings.

Technical Specifications

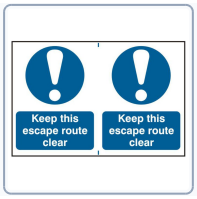
- **Brand:** Asec
- **Manufacturer Reference:** AS4645
- **Barcode:** 5015397133038
- **Material:** Semi-rigid PVC

- **Backing:** Self-adhesive
- **Dimensions:** 200mm (H) x 150mm (W)
- **Finish:** Blue & White
- **Legend:** Keep This Escape Route Clear
- **Pack Quantity:** 2 signs (1 sheet)
- **Weight:** 64g

Key Features

- **Highly Visible Design:** Features a clear blue and white mandatory instruction layout to ensure compliance and quick recognition.
- **Durable Construction:** Made from high-quality, semi-rigid PVC suitable for indoor applications.
- **Easy Installation:** Self-adhesive backing allows for quick and secure mounting on smooth, clean surfaces without the need for screws or tools.
- **Convenient Pack:** Supplied with 2 signs per sheet, offering excellent value and coverage for multiple exit points.
- **Essential Safety Signage:** Helps maintain clear evacuation routes in offices, warehouses, schools, and multi-occupancy buildings.

Variant Specifications And Pricing

Image	Part Number	Ex VAT	Inc VAT	Attributes / Specs
	AS4645	£20.15	£24.18	**Barcode:** 5015397133038 **Brand:** Asec **Finish:** Blue & White **Legend:** Keep This Escape Route Clear **Manufacturer Reference:** AS4645 **Pack Quantity:** 2 **Weight:** 64g **Width:** 15cm

Brand Profile

Asec



ASEC is a **trade-focused security hardware brand** built around the “everyday kit” locksmiths and installers reach for, with a big emphasis on **breadth, availability, and value** rather than boutique-only spec pieces. The brand was **established in 2003** and was created specifically to **support independent retailers and security professionals** with products that *“would never become available through the large multiple retailers.”*

Where ASEC gets especially interesting (and why it tends to become a “default stock brand”) is the **scale of the range**:

- ASEC positions itself as having a portfolio of **2,000+ individual products**, described as one of the **largest ranges under a single security brand name** in the industry.
- Coverage is intentionally broad across the core trade categories: **Access Control, Architectural Hardware, Key Cutting, Locking Products, UPVC, Tools & Accessories**.

ASEC is **exclusive to Aldridge Security** (whom we distribute) in the UK trade ecosystem (Aldridge explicitly calls itself the **exclusive distributor of ASEC Security Products worldwide**). That exclusivity is a big part of the brand’s identity: it keeps the range aimed at the trade channel rather than getting diluted into mass retail.