ASEC `In Case Of Fire Do Not Use Lift` 200mm x 300mm PVC Self Adhesive Sign

Fire Exit & Directions · Asec · 1 variant

PRICING

From £15.15 ex VAT

£18.18 inc VAT

1 variant available
VAT 20.00%

Product Imagery



Specification Summary

Brand	Asec
Product type	Fire Exit & Directions

Product Description

The Asec 'In Case Of Fire Do Not Use Lift' sign is an essential safety notice designed to provide clear instruction during emergency evacuations. In the event of a fire, using a lift poses severe risks such as entrapment or power failure. This highly visible sign delivers an immediate, universally recognised warning to ensure staff, residents, and visitors use designated fire exits instead.

Manufactured from durable, semi-rigid PVC, this sign is built to withstand everyday wear and tear in busy indoor environments. It features a strong self-adhesive backing, allowing for quick, tool-free installation on most clean, smooth surfaces, including walls, doors, and lift surrounds.

Perfect for commercial premises, residential blocks, offices, and public buildings, this sign helps you meet fire safety regulations and supports your building's emergency evacuation plan.

Technical Specifications

- **Brand:** Asec
- **Manufacturer Reference:** AS4695

- **Material:** Semi-rigid PVC
- **Fixing:** Self-adhesive backing
- **Width:** 300mm
- **Height:** 200mm
- **Legend:** In Case Of Fire Do Not Use Lift
- **Pack Quantity:** 1

Key Features

- **Clear Safety Message:** Delivers an immediate, universally recognised warning to prevent lift use during a fire.
- **Self-Adhesive Backing:** Quick and easy tool-free installation on most clean, smooth surfaces.
- **Durable PVC Material:** Semi-rigid PVC construction ensures long-lasting performance in busy environments.
- **Versatile Application:** Ideal for offices, residential blocks, commercial premises, and public buildings.

Variant Specifications And Pricing

Image	Part Number	Ex VAT	Inc VAT	Attributes / Specs
	AS4695	£15.15	£18.18	**Barcode:** 5015397202253 **Brand:** Asec **Legend:** In Case Of Fire Do Not Use Lift **Manufacturer Reference:** AS4695 **Pack Quantity:** 1 **Weight:** 64g **Width:** 30cm

Brand Profile

Asec



ASEC is a **trade-focused security hardware brand** built around the “everyday kit” locksmiths and installers reach for, with a big emphasis on **breadth, availability, and value** rather than boutique-only spec pieces. The brand was **established in 2003** and was created specifically to **support independent retailers and security professionals** with products that *“would never become available through the large multiple retailers.”*

Where ASEC gets especially interesting (and why it tends to become a “default stock brand”) is the **scale of the range**:

- ASEC positions itself as having a portfolio of **2,000+ individual products**, described as one of the **largest ranges under a single security brand name** in the industry.
- Coverage is intentionally broad across the core trade categories: **Access Control, Architectural Hardware, Key Cutting, Locking Products, UPVC, Tools & Accessories**.

ASEC is **exclusive to Aldridge Security** (whom we distribute) in the UK trade ecosystem (Aldridge explicitly calls itself the **exclusive distributor of ASEC Security Products worldwide**). That exclusivity is a big part of the brand’s identity: it keeps the range aimed at the trade channel rather than getting diluted into mass retail.