# ASEC `Gentlemen` 200mm x 50mm Gold Self Adhesive Sign

Polished Gold Effect · Asec · 1 variant

PRICING

**From £6.59 ex VAT**

£7.91 inc VAT

1 variant available
VAT 20.00%

### Product Imagery




### Specification Summary

| | |
|---|---|
| **Brand** | Asec |
| **Product type** | Polished Gold Effect |

### Product Description

The Asec 'Gentlemen' Polished Gold Effect Mini Sign is a sleek and contemporary solution for identifying facilities in offices, commercial premises, and public venues. Measuring 200mm by 50mm, this compact sign is designed specifically for areas where space is limited, or where larger signs would look intrusive or unsightly.

Crafted from high-quality semi-rigid PVC, it features a striking polished gold finish with a mirror-like surface that adds a touch of modern sophistication to any door or wall. The bold 'Gentlemen' legend is clearly legible, ensuring visitors and staff can easily locate the correct facilities.

Installation is quick and hassle-free thanks to the self-adhesive backing. There is no need for screws, drilling, or specialist tools - simply peel off the backing and apply the sign directly to any clean, flat, and dry surface.

## Technical Specifications

- **Brand:** Asec
- **Manufacturer Reference:** AS4718
- **Legend:** Gentlemen

- **Finish:** Polished Gold Effect
- **Material:** Semi-rigid PVC
- **Mounting:** Self-adhesive backing
- **Width:** 200mm (20cm)
- **Height:** 50mm (5cm)
- **Weight:** 16g
- **Pack Quantity:** 1

## Key Features

- **Space-Saving Design:** Compact 200mm x 50mm size is ideal for areas with tight space constraints.
- **Contemporary Finish:** Mirror-like polished gold effect offers a modern, professional aesthetic.
- **Easy Installation:** Self-adhesive backing allows for quick peel-and-stick mounting without the need for screws or drilling.
- **Durable Construction:** Made from semi-rigid PVC to withstand everyday wear and tear in busy commercial environments.
- **Clear Identification:** Features a highly visible 'Gentlemen' legend for straightforward facility marking.

## Variant Specifications And Pricing

| Image | Part Number | Ex VAT | Inc VAT | Attributes / Specs |
|---|---|---|---|---|
|  | AS4718 | £6.59 | £7.91 | **Barcode:** 5015397144652<br>**Brand:** Asec<br>**Finish:** Gold<br>**Legend:** Gentlemen<br>**Manufacturer Reference:** AS4718<br>**Pack Quantity:** 1<br>**Weight:** 16g<br>**Width:** 20cm |

## Brand Profile

Asec




**ASEC** is a **trade-focused security hardware brand** built around the “everyday kit” locksmiths and installers reach for, with a big emphasis on **breadth, availability, and value** rather than boutique-only spec pieces. The brand was **established in 2003** and was created specifically to **support independent retailers and security professionals** with products that *“would never become available through the large multiple retailers.”*

Where ASEC gets especially interesting (and why it tends to become a “default stock brand”) is the **scale of the range**:

- ASEC positions itself as having a portfolio of **2,000+ individual products**, described as one of the **largest ranges under a single security brand name** in the industry.
- Coverage is intentionally broad across the core trade categories: **Access Control, Architectural Hardware, Key Cutting, Locking Products, UPVC, Tools & Accessories**.

ASEC is **exclusive to Aldridge Security** (whom we distribute) in the UK trade ecosystem (Aldridge explicitly calls itself the **exclusive distributor of ASEC Security Products worldwide**). That exclusivity is a big part of the brand’s identity: it keeps the range aimed at the trade channel rather than getting diluted into mass retail.