ASEC `Gentlemen` 200mm x 50mm Chrome Self Adhesive Sign

Chrome Effect · Asec · 1 variant

PRICING

From £6.59 ex VAT

£7.91 inc VAT

1 variant available
VAT 20.00%

Product Imagery



Specification Summary

Brand	Asec
Product type	Chrome Effect

Product Description

The Asec 'Gentlemen' Chrome Self-Adhesive Sign is a sleek, contemporary solution for identifying facilities in offices, commercial establishments, and public buildings. Featuring a mirror-like chrome finish, this mini sign offers a modern aesthetic that complements any professional environment.

With its compact dimensions of 200mm x 50mm, this sign is ideal for areas with space constraints where larger, bulkier signs would look impractical or unsightly. It is manufactured from durable, semi-rigid PVC and features a self-adhesive backing, making installation quick and straightforward without the need for screws or drilling. Simply peel and apply to any clean, flat surface for a secure, long-lasting hold.

Technical Specifications

- **Brand:** Asec
- **Manufacturer Reference:** AS4748
- **Barcode:** 5015397201577
- **Legend:** Gentlemen
- **Finish:** Chrome Plated (Chrome Effect)

- **Material:** Semi-rigid PVC
- **Mounting:** Self-adhesive backing
- **Width:** 200mm (20cm)
- **Height:** 50mm
- **Weight:** 11g
- **Pack Quantity:** 1

Key Features

- **Contemporary Finish:** Mirror-like chrome effect provides a modern, professional appearance.
- **Space-Saving Design:** Compact 200mm x 50mm size is perfect for areas where space is limited.
- **Easy Installation:** Self-adhesive backing allows for quick, tool-free mounting on flat surfaces.
- **Durable Construction:** Made from semi-rigid PVC to withstand everyday wear and tear in commercial environments.
- **Clear Identification:** Bold, easily readable "Gentlemen" legend for clear facility guidance.

Variant Specifications And Pricing

Image	Part Number	Ex VAT	Inc VAT	Attributes / Specs
	AS4748	£6.59	£7.91	**Barcode:** 5015397201577 **Brand:** Asec **Finish:** Chrome Plated **Legend:** Gentlemen **Manufacturer Reference:** AS4748 **Pack Quantity:** 1 **Weight:** 11g **Width:** 20cm

Brand Profile

Asec



ASEC is a **trade-focused security hardware brand** built around the “everyday kit” locksmiths and installers reach for, with a big emphasis on **breadth, availability, and value** rather than boutique-only spec pieces. The brand was **established in 2003** and was created specifically to **support independent retailers and security professionals** with products that *“would never become available through the large multiple retailers.”*

Where ASEC gets especially interesting (and why it tends to become a “default stock brand”) is the **scale of the range**:

- ASEC positions itself as having a portfolio of **2,000+ individual products**, described as one of the **largest ranges under a single security brand name** in the industry.
- Coverage is intentionally broad across the core trade categories: **Access Control, Architectural Hardware, Key Cutting, Locking Products, UPVC, Tools & Accessories**.

ASEC is **exclusive to Aldridge Security** (whom we distribute) in the UK trade ecosystem (Aldridge explicitly calls itself the **exclusive distributor of ASEC Security Products worldwide**). That exclusivity is a big part of the brand’s identity: it keeps the range aimed at the trade channel rather than getting diluted into mass retail.