ASEC `Fire Exit Keep Clear` 200mm x 300mm PVC Self Adhesive Sign

Fire Exit & Directions · Asec · 1 variant

PRICING

From £15.15 ex VAT

£18.18 inc VAT

1 variant available
VAT 20.00%

Product Imagery



Specification Summary

Brand	Asec
Product type	Fire Exit & Directions

Product Description

The Asec "Fire Exit Keep Clear" self-adhesive sign is an essential safety notice designed to clearly mark escape routes and ensure emergency exits remain unobstructed. Measuring 200mm x 300mm, this high-visibility sign combines a green "safe condition" section (featuring white text and symbols) with a blue "mandatory action" circle to instruct users that the exit must be kept clear at all times.

Manufactured from durable semi-rigid PVC, the sign is built to withstand busy indoor environments. It features a strong self-adhesive backing, allowing for quick, tool-free installation on smooth, clean surfaces such as doors, walls, and panels without the need for drilling or screws. It is ideal for use in offices, retail spaces, warehouses, and public buildings to support compliance with UK fire safety regulations.

Technical Specifications

- **Brand:** Asec
- **Manufacturer Reference:** AS4696
- **Legend:** Fire Exit Keep Clear
- **Material:** Semi-rigid PVC

- **Mounting Type:** Self-adhesive backing
- **Width:** 300mm (30cm)
- **Height:** 200mm (20cm)
- **Pack Quantity:** 1

Key Features

- **Dual-Message Design:** Combines a green safe condition "Fire Exit" section with a blue mandatory "Keep Clear" instruction for clear, immediate understanding.
- **Easy Installation:** Strong self-adhesive backing allows for quick, tool-free mounting on smooth, clean surfaces.
- **Durable Construction:** Made from high-quality semi-rigid PVC, suitable for busy commercial and public environments.
- **High Visibility:** Bold, clear lettering and standard safety colours ensure the sign is easily recognisable by staff, visitors, and emergency services.
- **Compliance Support:** Helps businesses and landlords meet standard workplace fire safety and escape route marking requirements.

Variant Specifications And Pricing

Image	Part Number	Ex VAT	Inc VAT	Attributes / Specs
	AS4696	£15.15	£18.18	**Barcode:** 5015397265432 **Brand:** Asec **Legend:** Fire Exit Keep Clear **Manufacturer Reference:** AS4696 **Pack Quantity:** 1 **Weight:** 64g **Width:** 30cm

Brand Profile

Asec



ASEC is a **trade-focused security hardware brand** built around the “everyday kit” locksmiths and installers reach for, with a big emphasis on **breadth, availability, and value** rather than boutique-only spec pieces. The brand was **established in 2003** and was created specifically to **support independent retailers and security professionals** with products that *“would never become available through the large multiple retailers.”*

Where ASEC gets especially interesting (and why it tends to become a “default stock brand”) is the **scale of the range**:

- ASEC positions itself as having a portfolio of **2,000+ individual products**, described as one of the **largest ranges under a single security brand name** in the industry.
- Coverage is intentionally broad across the core trade categories: **Access Control, Architectural Hardware, Key Cutting, Locking Products, UPVC, Tools & Accessories**.

ASEC is **exclusive to Aldridge Security** (whom we distribute) in the UK trade ecosystem (Aldridge explicitly calls itself the **exclusive distributor of ASEC Security Products worldwide**). That exclusivity is a big part of the brand’s identity: it keeps the range aimed at the trade channel rather than getting diluted into mass retail.