ASEC `Fire Escape Keep Clear` Sign Photoluminescent 300mm x 200mm

Photo luminescent · Asec · 1 variant

PRICING

From £33.29 ex VAT

£39.95 inc VAT

1 variant available
VAT 20.00%

Product Imagery



Specification Summary

Brand	Asec
Product type	Photo luminescent

Product Description

The Asec Photoluminescent 'Fire Escape Keep Clear' Sign is an essential safety addition for any commercial, public, or residential property. Designed to clearly mark vital evacuation routes, this sign ensures that occupants and visitors are instructed to keep emergency exits unobstructed at all times.

In the event of a fire or emergency, visibility can be severely compromised by thick smoke, poor lighting, or sudden power failures. Thanks to its high-quality photoluminescent finish, this sign glows in the dark, remaining highly visible and legible even in complete darkness. This reliable performance provides peace of mind and assists in safe, orderly evacuations when every second counts.

Technical Specifications

- **Brand:** Asec
- **Part Number:** AS11514
- **Barcode:** 5015397265449
- **Width:** 300mm
- **Height:** 200mm

- **Finish:** Photoluminescent
- **Legend:** Fire Exit Keep Clear
- **Pack Quantity:** 1
- **Weight:** 62g

Key Features

- **Photoluminescent Finish:** Glows in the dark, ensuring the sign remains highly visible even in complete darkness, smoke, or during power failures.
- **Clear and Legible:** Features bold, easy-to-read safety instructions to help keep vital escape routes clear.
- **Emergency Evacuation Support:** Essential for guiding occupants safely and maintaining building safety compliance.

Variant Specifications And Pricing

Image	Part Number	Ex VAT	Inc VAT	Attributes / Specs
	AS11514	£33.29	£39.95	**Barcode:** 5015397265449 **Brand:** Asec **Finish:** Photoluminescent **Legend:** Fire Exit Keep Clear **Manufacturer Reference:** AS11514 **Pack Quantity:** 1 **Weight:** 62g **Width:** 30cm

Brand Profile

Asec



ASEC is a **trade-focused security hardware brand** built around the “everyday kit” locksmiths and installers reach for, with a big emphasis on **breadth, availability, and value** rather than boutique-only spec pieces. The brand was **established in 2003** and was created specifically to **support independent retailers and security professionals** with products that *“would never become available through the large multiple retailers.”*

Where ASEC gets especially interesting (and why it tends to become a “default stock brand”) is the **scale of the range**:

- ASEC positions itself as having a portfolio of **2,000+ individual products**, described as one of the **largest ranges under a single security brand name** in the industry.
- Coverage is intentionally broad across the core trade categories: **Access Control, Architectural Hardware, Key Cutting, Locking Products, UPVC, Tools & Accessories**.

ASEC is **exclusive to Aldridge Security** (whom we distribute) in the UK trade ecosystem (Aldridge explicitly calls itself the **exclusive distributor of ASEC Security Products worldwide**). That exclusivity is a big part of the brand’s identity: it keeps the range aimed at the trade channel rather than getting diluted into mass retail.