ASEC `Fire Escape Keep Clear` Sign 100mm x 100mm

Fire Exit & Directions · Asec · 1 variant

PRICING

From £4.02 ex VAT

£4.82 inc VAT

1 variant available
VAT 20.00%

Product Imagery



Specification Summary

Brand	Asec
Product type	Fire Exit & Directions

Product Description

The Asec 'Fire Escape Keep Clear' Sign is a high-visibility safety sign designed to clearly mark emergency exits and escape routes. Measuring 100mm x 100mm, this compact sign features a bold blue and white finish with the clear instruction 'Fire Escape Keep Clear', helping properties maintain compliance with essential fire safety guidelines.

Manufactured from durable rigid PVC, this sign is built to last and is suitable for installation on doors, walls, or near designated escape routes. Its lightweight construction makes it easy to mount in a variety of commercial, industrial, or residential settings where clear safety signage is required.

Technical Specifications

- **Brand:** Asec
- **Manufacturer Reference:** AS11538
- **Material:** Rigid PVC
- **Width:** 100mm (10cm)
- **Height:** 100mm (10cm)
- **Finish:** Blue & White
- **Legend:** Fire Escape Keep Clear

- **Pack Quantity:** 1
- **Weight:** 11g

Key Features

- **High Visibility:** Features a bold blue and white design to ensure the safety message is easily seen and read.
- **Durable Construction:** Made from rigid PVC, offering a long-lasting and robust sign suitable for indoor or sheltered environments.
- **Clear Legend:** Clearly displays the 'Fire Escape Keep Clear' instruction to help keep emergency exits unobstructed.
- **Compact Size:** The 100mm x 100mm square format is ideal for mounting directly onto fire doors or adjacent walls.

Variant Specifications And Pricing

Image	Part Number	Ex VAT	Inc VAT	Attributes / Specs
	AS11538	£4.02	£4.82	**Barcode:** 5015397540225 **Brand:** Asec **Finish:** Blue & White **Legend:** Fire Escape Keep Clear **Manufacturer Reference:** AS11538 **Pack Quantity:** 1 **Weight:** 11g **Width:** 10cm

Brand Profile

Asec



ASEC is a **trade-focused security hardware brand** built around the “everyday kit” locksmiths and installers reach for, with a big emphasis on **breadth, availability, and value** rather than boutique-only spec pieces. The brand was **established in 2003** and was created specifically to **support independent retailers and security professionals** with products that *“would never become available through the large multiple retailers.”*

Where ASEC gets especially interesting (and why it tends to become a “default stock brand”) is the **scale of the range**:

- ASEC positions itself as having a portfolio of **2,000+ individual products**, described as one of the **largest ranges under a single security brand name** in the industry.
- Coverage is intentionally broad across the core trade categories: **Access Control, Architectural Hardware, Key Cutting, Locking Products, UPVC, Tools & Accessories**.

ASEC is **exclusive to Aldridge Security** (whom we distribute) in the UK trade ecosystem (Aldridge explicitly calls itself the **exclusive distributor of ASEC Security Products worldwide**). That exclusivity is a big part of the brand’s identity: it keeps the range aimed at the trade channel rather than getting diluted into mass retail.