ASEC Fire Assembly Point Sign 400mm x 600mm

Fire Exit & Directions · Asec · 1 variant

PRICING

From £37.62 ex VAT

£45.14 inc VAT

1 variant available
VAT 20.00%

Product Imagery



Specification Summary

Brand	Asec
Product type	Fire Exit & Directions

Product Description

The Asec Fire Assembly Point Sign is an essential addition to any business, school, or public building's emergency evacuation plan. Measuring 400mm x 600mm, this highly visible sign clearly identifies the designated safe gathering area for staff, visitors, and emergency services during an evacuation.

Constructed from durable 1mm rigid PVC, this non-adhesive sign is designed for long-lasting performance. Its robust build makes it suitable for mounting on a variety of flat surfaces, such as walls, fences, or posts, using screws, adhesive pads, or grab adhesive (fixings not included). Featuring bold white text and standard safety graphics on a vibrant green background, it ensures maximum visibility and clarity from a distance, helping to guide occupants quickly and safely to the correct location in an emergency.

Technical Specifications

- **Brand:** Asec
- **Manufacturer Reference:** AS11541
- **Barcode:** 5015397544384
- **Material:** 1mm Rigid PVC (non-adhesive)
- **Width:** 400mm (40cm)

- **Height:** 600mm (60cm)
- **Weight:** 259g
- **Finish:** Green & White
- **Legend:** Fire Assembly Point
- **Pack Quantity:** 1

Key Features

- **High Visibility:** Bold white text and standard safety graphics on a green background ensure the sign is easily recognisable from a distance.
- **Durable Construction:** Made from 1mm rigid PVC board for excellent durability in indoor or sheltered outdoor environments.
- **Clear Identification:** Helps businesses clearly mark the designated safe evacuation assembly point.
- **Versatile Mounting:** Non-adhesive rigid board can be easily drilled for screw fixing or mounted using adhesive tape or glue (fixings sold separately).

Variant Specifications And Pricing

Image	Part Number	Ex VAT	Inc VAT	Attributes / Specs
	AS11541	£37.62	£45.14	**Barcode:** 5015397544384 **Brand:** Asec **Finish:** Green & White **Legend:** Fire Assembly Point **Manufacturer Reference:** AS11541 **Pack Quantity:** 1 **Weight:** 259g **Width:** 40cm

Brand Profile

Asec



ASEC is a **trade-focused security hardware brand** built around the “everyday kit” locksmiths and installers reach for, with a big emphasis on **breadth, availability, and value** rather than boutique-only spec pieces. The brand was **established in 2003** and was created specifically to **support independent retailers and security professionals** with products that *“would never become available through the large multiple retailers.”*

Where ASEC gets especially interesting (and why it tends to become a “default stock brand”) is the **scale of the range**:

- ASEC positions itself as having a portfolio of **2,000+ individual products**, described as one of the **largest ranges under a single security brand name** in the industry.
- Coverage is intentionally broad across the core trade categories: **Access Control, Architectural Hardware, Key Cutting, Locking Products, UPVC, Tools & Accessories**.

ASEC is **exclusive to Aldridge Security** (whom we distribute) in the UK trade ecosystem (Aldridge explicitly calls itself the **exclusive distributor of ASEC Security Products worldwide**). That exclusivity is a big part of the brand’s identity: it keeps the range aimed at the trade channel rather than getting diluted into mass retail.