ASEC `Fire Assembly Point 200mm x 300mm PVC Self Adhesive Sign

Fire Exit & Directions · Asec · 1 variant

PRICING

From £15.15 ex VAT

£18.18 inc VAT

1 variant available
VAT 20.00%

Product Imagery



Specification Summary

Brand	Asec
Product type	Fire Exit & Directions

Product Description

The Asec Fire Assembly Point Sign is an essential safety addition for any commercial, public, or residential building, providing clear and unambiguous guidance during emergency evacuations. Featuring a highly visible green background with a white symbol and text, this safe-condition sign ensures rapid recognition for occupants and emergency services alike.

Manufactured from durable semi-rigid PVC, this sign is designed to withstand everyday wear and tear while remaining flat and legible. It features a strong self-adhesive backing, allowing for quick, clean, and hassle-free installation on smooth, clean surfaces such as walls, doors, or panels without the need for drilling or additional fixings. Measuring 200mm x 300mm, it offers excellent visibility from a distance to help maintain a safe and compliant environment.

Technical Specifications

- **Brand:** Asec
- **Manufacturer Reference:** AS4697
- **Material:** Semi-rigid PVC

- **Fixing:** Self-adhesive backing
- **Dimensions:** 200mm (W) x 300mm (H)
- **Legend:** Fire Assembly Point
- **Colour/Finish:** Green with white text and symbol
- **Weight:** 64g
- **Pack Quantity:** 1

Key Features

- **Clear Emergency Guidance:** Features a standard green safe-condition background with a white symbol and text for instant recognition.
- **Durable Construction:** Made from high-quality, semi-rigid PVC that resists scuffs, moisture, and wear.
- **Easy Installation:** Supplied with a strong self-adhesive backing for quick application to smooth, clean surfaces without tools.
- **Optimal Visibility:** The 200mm x 300mm size ensures the sign is easily readable from a distance.
- **Professional Finish:** Keeps your premises compliant with fire safety sign guidelines while maintaining a neat appearance.

Variant Specifications And Pricing

Image	Part Number	Ex VAT	Inc VAT	Attributes / Specs
	AS4697	£15.15	£18.18	**Barcode:** 5015397269485 **Brand:** Asec **Finish:** Green **Legend:** Fire Assembly Point **Manufacturer Reference:** AS4697 **Pack Quantity:** 1 **Weight:** 64g **Width:** 20cm

Brand Profile

Asec



ASEC is a **trade-focused security hardware brand** built around the “everyday kit” locksmiths and installers reach for, with a big emphasis on **breadth, availability, and value** rather than boutique-only spec pieces. The brand was **established in 2003** and was created specifically to **support independent retailers and security professionals** with products that *“would never become available through the large multiple retailers.”*

Where ASEC gets especially interesting (and why it tends to become a “default stock brand”) is the **scale of the range**:

- ASEC positions itself as having a portfolio of **2,000+ individual products**, described as one of the **largest ranges under a single security brand name** in the industry.
- Coverage is intentionally broad across the core trade categories: **Access Control, Architectural Hardware, Key Cutting, Locking Products, UPVC, Tools & Accessories**.

ASEC is **exclusive to Aldridge Security** (whom we distribute) in the UK trade ecosystem (Aldridge explicitly calls itself the **exclusive distributor of ASEC Security Products worldwide**). That exclusivity is a big part of the brand’s identity: it keeps the range aimed at the trade channel rather than getting diluted into mass retail.