ASEC Fire Alarm Call Point Sign 100mm x 100mm

Fire Exit & Directions · Asec · 1 variant

PRICING

From £4.02 ex VAT

£4.82 inc VAT

1 variant available
VAT 20.00%

Product Imagery



Specification Summary

Brand	Asec
Product type	Fire Exit & Directions

Product Description

The Asec Fire Alarm Call Point Sign is a highly visible safety sign designed to clearly mark the location of fire alarm call points in commercial, public, and industrial premises. Ensuring that emergency equipment is easy to locate is a vital part of building safety and regulatory compliance.

Constructed from a durable, rigid 1mm PVC board, this non-adhesive sign is built to last. It features a striking red and white design with a clear alarm point image, ensuring it remains easily identifiable even from a distance. Measuring 100mm by 100mm, it is compact yet highly effective for mounting directly above or adjacent to fire alarm call points.

Technical Specifications

- **Brand:** Asec
- **Manufacturer Reference:** AS11539
- **Dimensions:** 100mm x 100mm
- **Thickness:** 1mm
- **Material:** Rigid PVC board (non-adhesive)
- **Finish:** Red & White

- **Legend:** Alarm Point Image
- **Pack Quantity:** 1
- **Weight:** 11g
- **Barcode:** 5015397542823

Key Features

- **High Visibility:** Bold red and white design with a clear alarm point graphic ensures instant recognition during an emergency.
- **Durable Construction:** Manufactured from rigid 1mm PVC board for long-lasting performance.
- **Compact Size:** At 100mm x 100mm, it is ideal for mounting directly above or adjacent to fire alarm call points.
- **Non-Adhesive Board:** Rigid design allows for secure mechanical mounting or the application of your own adhesive.

Variant Specifications And Pricing

Image	Part Number	Ex VAT	Inc VAT	Attributes / Specs
	AS11539	£4.02	£4.82	**Barcode:** 5015397542823 **Brand:** Asec **Finish:** Red & White **Legend:** Alarm Point Image **Manufacturer Reference:** AS11539 **Pack Quantity:** 1 **Weight:** 11g **Width:** 10cm

Brand Profile

Asec



ASEC is a **trade-focused security hardware brand** built around the “everyday kit” locksmiths and installers reach for, with a big emphasis on **breadth, availability, and value** rather than boutique-only spec pieces. The brand was **established in 2003** and was created specifically to **support independent retailers and security professionals** with products that *“would never become available through the large multiple retailers.”*

Where ASEC gets especially interesting (and why it tends to become a “default stock brand”) is the **scale of the range**:

- ASEC positions itself as having a portfolio of **2,000+ individual products**, described as one of the **largest ranges under a single security brand name** in the industry.
- Coverage is intentionally broad across the core trade categories: **Access Control, Architectural Hardware, Key Cutting, Locking Products, UPVC, Tools & Accessories**.

ASEC is **exclusive to Aldridge Security** (whom we distribute) in the UK trade ecosystem (Aldridge explicitly calls itself the **exclusive distributor of ASEC Security Products worldwide**). That exclusivity is a big part of the brand’s identity: it keeps the range aimed at the trade channel rather than getting diluted into mass retail.